

# CITY OF REDONDO BEACH STRATEGIC OBJECTIVES

March 22, 2011 to September 15, 2011

ACM=Asst. City Manager    FS = Financial Services    HBT=Harbor, Business and Transit    PW=Public Works    RCS= Recreation and Community Services

## THREE-YEAR GOAL: ***IMPROVE FINANCIAL VIABILITY AND EXPAND ECONOMIC OPPORTUNITIES***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. June 1, 2011	City Manager	Host a business development workshop with Chengdu, China in Redondo Beach.				
2. June 1, 2011	ACM	Present to the City Council for action a revised hotel lease, with financing, for the Marine Ave. site.				
3. June 30, 2011	ACM, working with the Mayor and City Council	Engage employee associations on PERS financial viability and identification of options for the future.				
4. August 1, 2011	FS Director	Make available employee electronic access to their pay stubs.				
5. Sept. 1, 2011	HBT Director	Complete and present to the City Council for action a multi-city, multi-year Beach Cities Transit (BCT) cost sharing agreement.				
6. Sept. 1, 2011	City Manager, working with an intern	Complete the Customer/Visitor Study Phase II and present results to the City Council.				
7. Sept. 15, 2011	ACM	Complete Phase I of the Galleria Opportunities Progress Report and present a report to the City Council.				

**THREE-YEAR GOAL: *IMPROVE PUBLIC FACILITIES AND INFRASTRUCTURE***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
By the April 19, 2011 City Council meeting	RCS Dir.	Present to the City Council for consideration the MOU for construction of the Veterans Park band shell replacement.				
On May 17, 2011	City Engineer	Host a ribbon cutting ceremony for the Esplanade Streetscape Project.				
At the May 17, 2011 Council meeting	City Engineer, working with the Public Works Dir. and Planning Dir.	Present to the City Council for consideration a design for streetscape improvements at Carnelian and PCH, consistent with Vitality City Program Walkability and bikeability principles.				
June 1, 2011	City Engineer	Initiate construction of the new Harbor Patrol facility.				
June 1, 2011	Planning Dir. and RCS Dir.	Participate in the RHNA (Regional Housing Needs Assessment) allocation process and report the results to the City Council.				
On June 14, 2011	City Engineer, working with the Public Works Dir.	Provide a Wastewater/Stormwater Workshop for the City Council and obtain further direction from the City Council for funding.				
June 30, 2011	ACM	Present to the City Council for consideration recommendations for the commitment of Low and Moderate Income Housing Funds.				
June 30, 2011	RCS Dir.	Relocate the RCS Dept. to 1922 Artesia Blvd.				
Sept. 15, 2011	RCS Dir., working with the City Attorney	Present to the City Council for consideration agreements for the use of the Edison rights-of-way.				
Sept. 15, 2011	Fire Chief – lead, Public Works Dir., and RCS Dir.	Determine the feasibility of having a privately funded barbeque area in Andersen Park and present the results to the City Council for direction.				

**THREE-YEAR GOAL: *INCREASE ORGANIZATIONAL EFFECTIVENESS AND EFFICIENCY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the April 19, 2011 and July 19, 2011 City Council meetings & quarterly thereafter	City Manager, working with the Beach Cities Health District	Participate in the Vitality City Program and provide updates to the City Council.				
2. May 1, 2011	ACM	Develop an organization-wide Employee Training Plan and Calendar.				
3. June 1, 2011	I.T. Dir. and ACM	Develop and present to the City Council for action, as part of the 2011-2012 budget, a recommendation to improve the management and maintenance of the city's website.				
4. July 1, 2011	Planning Dir., working with the Police Chief	Recommend to the City Council for consideration a policy regarding the use of food trucks during special events and TUP (Temporary Use Permit) activities.				
5. Aug. 1, 2011	City Clerk – lead, I.T. Dir, City Engineer	Develop plans for Phase II of Council Chambers improvements, including automation of the agenda process.				
6. At the Sept. 6, 2011 City Council meeting	City Manager and ACM	Report the results to the City Council of an update of the Succession Plan.				
FUTURE OBJECTIVE _____	Executive Team (City Manager – lead), working with high-per-forming organizations (e.g., Disney, Apple, Cities of Anaheim and Irvine)	Develop and present to the City Council an interagency best practices exchange program to consult with the city on organizational effectiveness and efficiency.				

**THREE-YEAR GOAL: *MAINTAIN A HIGH LEVEL OF PUBLIC SAFETY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. July 1, 2011	Fire Chief	Assist with the re-evaluation of the city's fire insurance rating that is performed by the U.S. Fire Administration Insurance Services Office Director and report the results to the City Council.				
2. At the Aug.16, 2011 City Council meeting	Planning Dir., working with the Police Chief and City Attorney	Present to the City Council for action an ordinance modification for a massage permit process, existing business license process and nuisance ordinance.				
3. Sept. 15, 2011	Planning Dir., working with the Police Chief and City Attorney	Present to the City Council for action an ordinance updating the city's property maintenance ordinances (e.g., relating to vacant lots, vacant business and abandoned buildings).				
4. Sept. 15, 2011	Police Chief - lead, Fire Chief, Library Dir., City Engineer	Coordinate the installation of an emergency generator at the Main Library for EOC (Emergency Operations Center) expansion.				
5. Sept. 15, 2011	Fire Chief	Design and implement a table top drill to refamiliarize city staff, the City Council and outside agencies with their roles and responsibilities during citywide emergencies.				
6. Sept. 15, 2011	Police Chief and Fire Chief	Develop and present to the City Council a Response and Recovery Plan for Critical Incidents involving the threat of violence in a city facility.				

**THREE-YEAR GOAL: *VITALIZE THE WATERFRONT & ARTESIA CORRIDOR***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. June 30, 2011	HBT Dir. and Planning Dir.	Present the Shade Hotel applications to the Harbor Commission for approval.				
2. Aug. 15, 2011	HBT Dir. – lead, City Engineer, Planning Dir., RCS Dir.	Complete the Mole B/Moonstone Park Master Plan and present it to the City Council for action.				
3. Sept. 1, 2011	City Manager, working with the Artesia Blvd. Working Group	Complete and present to the City Council for action a Strategic Plan for Artesia Blvd.				
4. Sept. 15, 2011	City Engineer – lead, RCS Dir.	Complete design and specs for a new Seaside Lagoon restroom.				
5. Sept. 15, 2011	City Engineer -lead, Planning Dir., HBT Dir., with input from the Bicycle Coalition and the Vitality City Program	Recommend amendments, if needed, to the Redondo Beach Bike Master Plan and present to the City Council for action.				
6. Sept. 15, 2011	HBT Dir.	Present to the City Council for action a plan for operational and financial improvements to Harbor and Pier parking.				
7. Sept. 15, 2011	Planning Dir., working with the South Bay Council of Governments	Using grant funds, commence an Artesia Corridor Revitalization Study and report progress to the Planning Commission and the City Council.				