

STEVE ASPEL

Steve Aspel is currently serving as the 29th Mayor of the City of Redondo Beach, having won in May 2013.

Steve began his public service career in 1998 as a Planning Commissioner. In 2005, he was elected to the Redondo Beach City Council representing District 1 for a 4 year term. He was successfully re-elected in 2009 for another 4 years. In his eight years as Council Member, he has served as Mayor Pro Tem and represented the city on various boards, commissions, and agencies including –

- Independent Cities Association
- West Basin Water Association
- Los Angeles County City Selection Committee
- Los Angeles County Sanitation District
- League of California Cities
- City-School Joint Committee
- Redondo Beach Sister Cities Committee
- Redondo Beach Round Table
- Redondo Beach Redevelopment Agency

To his constituents, he is affectionately known as the “Pot Hole Councilman” because of the attention he gives to the smallest things that affects their lives. To the City as a whole, he was the force behind the Esplanade Streetscape Improvement. He worked to elevate the City’s pristine piece of California coastline to world-class status, making the Esplanade a much-talked about destination in Southern California.

Steve has been active in the community for many years. He has been “Zero the Hero” at the local elementary schools for 15 years! “Zero” is a comic character that goes into kindergarten classes on the 100th day of school to help Kids learn how to count to 100 by 10’s. He has donned the Santa Claus suit at numerous Santa Sleighs. He has been an active member of the Rotary Club for 18 years, serving in every position including being honored as the Club President in 1999. He has been active in sports – AYSO and Redondo Sunset Little League and Softball – as Volunteer, Coach, and Referee since 1990. For these and many more community accomplishments, he was awarded Redondo Beach Man of the Year in 2002.

Steve worked for Farmers Insurance since April 1, 1976. He was an Agent for 20 years and a District Manager for the last 17 years. As a District Manager he was responsible for hiring, training, managing, and motivating Agents.

Steve was born in Inglewood, CA and grew up in Westchester. He moved to Redondo Beach in 1976 and has been living there ever since. He is married to Pam, his best friend from High School. They raised four children in Redondo Beach.