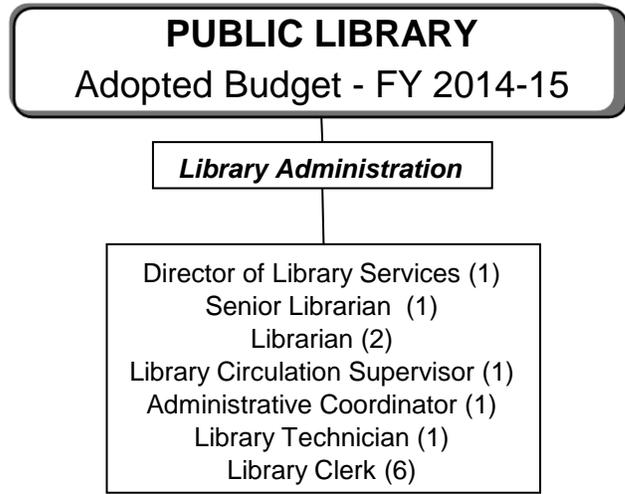


PUBLIC LIBRARY

Mission Statement: *The Redondo Beach Public Library provides services and materials to persons of all ages in a friendly atmosphere for the purpose of meeting the informational, educational, recreational, and cultural needs of Redondo Beach residents.*



SUMMARY OF PERSONNEL
Adopted Budget - FY 2014-15

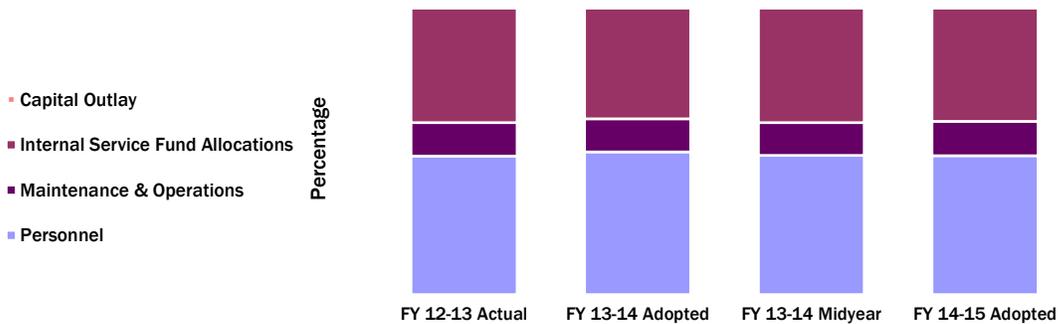
PUBLIC LIBRARY

1.00	Director of Library Services
1.00	Senior Librarian
2.00	Librarian
1.00	Library Circulation Supervisor
1.00	Administrative Coordinator
1.00	Library Technician
<u>6.00</u>	Library Clerk
13.00	

TOTAL PERSONNEL: 13.00

PUBLIC LIBRARY

<i>Operating Expenses</i>	FY 12-13 Actual	FY 13-14 Adopted	FY 13-14 Midyear	FY 14-15 Adopted	Increase/ Decrease	
Personnel	1,677,933	1,789,390	1,788,031	1,802,690	14,659	1%
Maintenance & Operations	405,422	414,634	424,214	443,926	19,712	5%
Internal Service Fund Allocations	1,387,713	1,387,713	1,470,843	1,470,843	-	0%
Capital Outlay	-	-	-	-	-	0%
TOTAL	3,471,068	3,591,737	3,683,088	3,717,459	34,371	1%



<i>Funding Sources</i>	FY 12-13 Actual	FY 13-14 Adopted	FY 13-14 Midyear	FY 14-15 Adopted	Increase/ Decrease	
General Fund	3,471,068	3,591,737	3,683,088	3,717,459	34,371	1%
TOTAL	3,471,068	3,591,737	3,683,088	3,717,459	34,371	1%

PUBLIC LIBRARY

Core Service Activities

Adopted	FY 2013-14 (96%)	Total Staff Hours: 25,780
Adopted	FY 2014-15 (95 %)	Total Staff Hours: 27,557

- Operate the Main Library with 56 weekly public open hours Monday – Thursday 10:00 A.M. to 8:00 P.M., Friday 10:00 A.M. to 6:00 P.M., Saturday 9:00 A.M. to 5:00 P.M; the North Branch Library with 40 weekly public open hours Monday - Thursday 12:00 P.M.- 8:00 P.M. and Saturday 9:00 A.M. to 5:00 P.M.; closed Sundays and 12 holidays with part-time staffing of approximately 24,550 hours.
- Maintain and work to continually increase the patron database which currently stands at 56,822 cardholders.
- Serve approximately 455,000 library customers.
- Provide internet access for 60,000 user sessions.
- Maintain the Library’s web page with timely information and remote access to the Library catalog and 16 databases, 24 hours a day.
- With continued funding from the Friends of the Library, provide online tutorials for students and career planning via the Tutor.com Learning Suite and support the curriculum of the Redondo Beach schools.
- Maintain the Library’s participation in the Southern California Digital Library to provide downloadable media services with an annual circulation of 11,000 eBooks and/or eAudiobooks.
- Conduct 6 6-session story-time programs at the Main Library and at the North Branch.
- Conduct programs for children, teens, and adults with a monthly average of 8 at the Main Library and 2 at the North Branch.

Key Projects and Assignments

Adopted	FY 2013-14 (2%)	Total Staff Hours: 640
Adopted	FY 2014-15 (3%)	Total Staff Hours: 1,010

- | | hours |
|--|--------------|
| ▪ Evaluate periodical holdings for usage and online duplication by May 2015. | 40 |
| ▪ Evaluate the adult and juvenile print reference collections for usage and online duplication by May 2015. | 120 |
| ▪ Conduct children, teen, and adult summer reading programs for approximately 100 participants by September 2014. | 540 |
| ▪ By June 2015, create a space for exploring new technologies (commonly referred to as a “Makerspace”) and provide a minimum of 4 programs exploring these technologies in collaboration with local experts. | 120 |
| ▪ Provide a minimum of 4 STEM (science, technology, engineering, mathematics) programs for youth by June 2015. | 30 |
| ▪ Conduct a survey of library users for enhancing the selection of digital library resources, with particular emphasis on eBooks by September 2014. | 40 |
| ▪ Update meeting room and display case policies to enhance revenue generation by June 2015. | 40 |
| ▪ Evaluate the children’s areas at both Library locations and recommend enhancements by May 2015. | 80 |

PUBLIC LIBRARY

Customer Service and Referrals

Adopted FY 2013-14 (2%)

Total Staff Hours: 620

Adopted FY 2014-15 (2%)

Total Staff Hours: 553

- Achieve a customer satisfaction rating exceeding 92% on the annual user survey.
- Respond to customer phone calls and emails within 24 business hours.
- Hold daily morning staff meetings with a focus on customer service.