

10-2.1820 Temporary signs.

In all nonresidential zones, the following temporary signs may be permitted subject to the requirements of this section:

(a) **Temporary banners.**

(1) A temporary banner permit shall be issued by the Community Development Director upon application of the owner, occupant or tenant of any lot in any nonresidential zone, subject to the following conditions:

a. **Size.** No banner shall exceed sixty (60) square feet in area.

b. **Location.** Banners shall be securely affixed to the wall of the structure or building, where feasible.

c. **Expiration date.** The banner shall have affixed to it a label or mark identifying the expiration date of the permit.

d. **Duration.** The owner, and any tenant or occupant, of a lot in any nonresidential zone shall each be entitled to no more than two (2) permits during any calendar year, for a total of not more than thirty (30) days.

e. **Temporary identification.** In addition to the limitations of subdivision (d) of Section 10-2.1820(a)(1) any owner, tenant or occupant of a lot not otherwise having a permitted permanent sign shall be entitled to a banner for a period not to exceed sixty (60) days to direct attention to the name of the owner or occupant of the premises upon which the banner is placed, or identifying the premises; or advertising goods manufactured or produced or services rendered on the premises upon which the banner is placed pending the installation of a permanent sign.

f. **Grand openings.** In addition to the limitations of subdivisions (d) and (e) of Section 10-2.1820(a)(1), the owner, and any tenant or occupant of a lot shall be permitted a banner, for a period not to exceed sixty (60) days, whose sole purpose is to announce or advertise the initial opening of an establishment, project, business or other enterprise.

g. **Maintenance of banners.** All banners must be maintained in good condition and repair. Any banner which is torn, faded, sagging or in disrepair shall be replaced at the request of the Community Development Director.

h. **Authorization for removal.** The applicant for a temporary banner permit shall consent to the Community Development Director entering upon the lot or parcel solely for the removal of the temporary banner if it is not promptly removed at the expiration of the permitted period. Such entry and removal shall occur only after not less than forty-eight (48) hours written notice posted upon the property and left with a manager or other responsible person at the location of the temporary banner.

i. **Deposit.** The applicant for any temporary banner permit shall deposit a cash deposit in an amount to be set by resolution of the City Council which shall be forfeit in the event it is necessary for the City to remove the temporary banner under the provisions of subsection (a)(1)(h) of this section.

j. **Revocation.** The Community Development Director may revoke a permit granted under this section under the following conditions:

1. The permit was obtained by fraud or misrepresentation; or

2. The banner(s) is not maintained pursuant to subsection (a)(1)(g) of this section.

The applicant may appeal the decision by requesting a hearing, either orally or in writing, before the Community Development Director within forty-eight (48) hours of receiving written Notice of Revocation. The Community Development Director shall hold a hearing in not less than ten (10) days. Within forty-eight (48) hours after such hearing the Community Development Director shall mail a written Statement of Decision indicating therein the factual basis for the decision.

The Community Development Director may remove any banner by written notice pursuant to subsection (a)(1)(h) of this section if the Notice of Revocation is not appealed or if, after hearing, the Statement of Decision affirms the Notice of Revocation.