



## Press Release

City of Redondo Beach  
Public Information Office

415 Diamond Street  
Redondo Beach, CA 90277  
(310) 379-2477 x2309

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FOR IMMEDIATE RELEASE

PRESS RELEASE # 000

**Subject : Redondo Beach Police and Department of Alcoholic Beverage Control Investigators conduct a Minor Decoy Operation.**

**Contact : Sergeant Joe Hoffman (310) 379-2477 x2324**

Redondo Beach Police and Investigators from The Department of Alcoholic Beverage Control conducted a Minor Decoy operation in the City of Redondo Beach on Wednesday, August 24, 2005. This operation was conducted in accordance with a Department of Alcoholic Beverage Control grant recently awarded to the City of Redondo Beach. The purpose of the grant is to reduce underage drinking through enforcement and educational programs.

On Wednesday, a minor decoy attempted to purchase alcohol from twelve different off-sale establishments located within the City of Redondo Beach. Two of the establishments sold alcohol to the minor, while ten did not complete the sale. The two clerks that sold alcohol to the minor were cited by Redondo Beach Police for unlawful sales of alcohol to a minor and released at the scene. The minor also solicited adults to purchase alcohol. Four different adults who were entering a Redondo Beach liquor store were solicited. One adult took money from the minor, purchased alcohol and gave the alcohol to the minor. Redondo Beach Police cited the adult for furnishing alcohol to a minor and he was released at the scene.

Redondo Beach Police Officers will be conducting regular operations with The Department of Alcoholic Beverage Control, at local establishments, to ensure compliance with state and local laws. These enforcement activities will enhance the safety of the City of Redondo Beach by assuring compliance with underage drinking laws.

The Police Department is asking ABC licensed establishments to help in reducing the number of unnecessary and preventable tragedies attributed to alcohol abuse by minors. We ask that owners and managers discuss applicable regulations with their employees and call the Police Department should they desire information regarding employee training. We are also asking the public to report any suspected ABC violations to the Police Department.